



I have never thought of myself as a business person because what I do is my life, not just a job or a career.

Early on I discovered that working with young children was my calling and I pursued doing just that despite many roadblocks and bumps in the road along the way.

Whenever I was told no, I paid no attention. I was told I couldn't go to college, I would never get a teaching job, and that I couldn't make it on my own. And then during my first teaching job I was told to slow down because I was making everyone else look bad.

I dreamed of starting my own preschool and I did. I struggled and worked enormously hard, and never stopped having fun along the way.

I learned to surround myself with positive people who shared my vision and to let go of the toxic ones in order to grow and preserve the positive energy that was the cornerstone of my endeavors.

Alphabets Preschool Center is in its 38th year

of operation. I love it and what I do as much as I did in the early years. The children and the families are wonderful and the relationships we build together are priceless.

My staff is my family. Our relationships too are at the heart of my success as Director and owner of Alphabets Preschool Center.

Being involved in the community of Asbury Park has also brought me wonderful friendships which I treasure.

I don't run a business. I live my life, to the fullest with so much love and gratefulness that I have been able to live my dream.

Throughout the years I have earned many awards and recognitions but my greatest measure of success for myself is that I have been able to create and live my life the way I wanted to.

Esther Piekarski

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